





# Investing in tomorrow.


By building capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

- FREE.** Courses are free to nonprofit schools, colleges and universities globally:
- consistent vendor-neutral curriculum
  - closely aligned with emerging careers
  - prepares students for global certifications

 The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in EMEA is \$70,000 USD.

 **Workforce development and reskilling** provide regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

 *Students not only learn technology, they learn on a team, helping others, discovering strengths.* - Engineer / Cisco instructor

## Impact on Global Education

10,895,000 Students since inception  
 2,149,000 Current students / 28% female  
 12,100 Education partners  
**\$3.786 billion** Cisco's In-Kind\* Investment

## Germany

262,440 Students since inception  
 33,063 Current students / 9% female  
 394 Education partners  
**\$107.6 million** Cisco's In-Kind\* Investment

## Baden-Wuerttemberg

41,820 Students since inception  
 4,805 Current students / 8% female  
 90 Education partners  
**\$16.3 million** Cisco's In-Kind\* Investment

## Student Outcomes

**94%** got a better job or higher ed with Cisco certification.  
**Don't let your students miss out.**

## Skills Gap

**3 million** global shortage of cybersecurity professionals. EMEA has a gap of 147,000.  
[ISC<sup>2</sup> study](#)

Organizations that don't take steps now to respond to this skills gap may be left behind



**Contact your local instructor training center to learn more!**



Data from 7/31/2019